



# MULTI STAKEHOLDER<sub>FORUM</sub>

## ON CORPORATE SOCIAL RESPONSABILITY

Brussels, 3-4 February 2015

# PROGRAMME



#CSR2015



# TUESDAY 03 FEBRUARY 2015

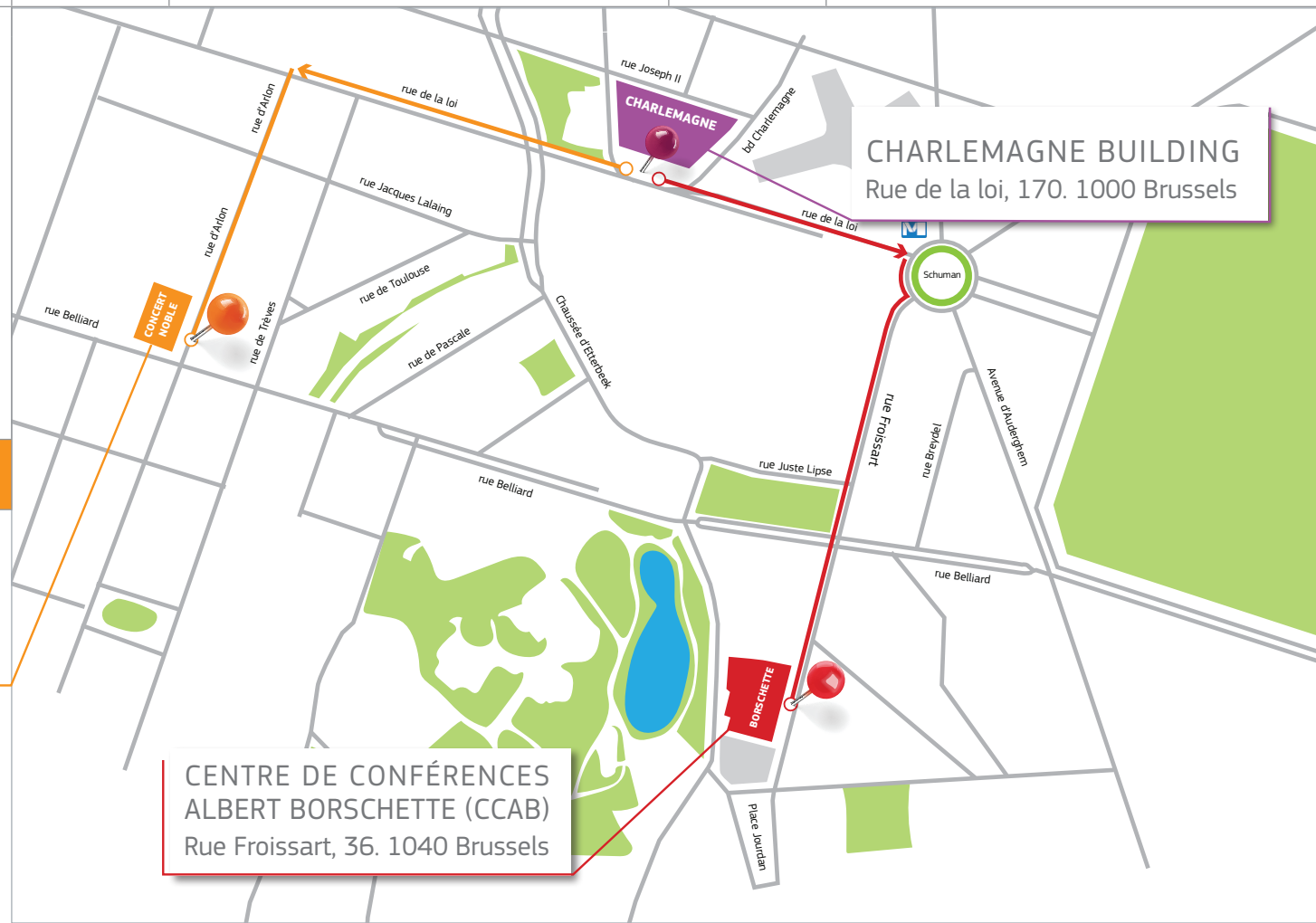
09:00 – 09:20	<b>OPENING REMARKS</b> <i>Pierre Delsaux</i> - Deputy Director General, <i>DG GROW, European Commission</i> <i>Richard Howitt</i> - Member of the <i>European Parliament (MEP)</i>				
09:20 – 10:30	<b>OPENING PLENARY SESSION</b> <i>How can the EU strengthen cooperation and collaboration across stakeholders to achieve more impact in CSR?</i> <b>Panel members:</b> <i>Marcela Manubens</i> - Global Vice president for Social Impact, <i>Unilever</i> <i>Mala Chakraborti</i> - Vice President Corporate Responsibility, <i>Atlas Copco AB</i> <i>Arnaldo Abruzzini</i> - Secretary General, <i>Eurochambres</i> <i>Audrey Gaughran</i> - Director of Global Thematic Issues, <i>Amnesty International</i> <b>Moderator:</b> <i>Joanna Drake</i> - Director for Entrepreneurship and SMEs, <i>DG GROW, European Commission</i>				
10:30 - 12:45	<b>ROUND I - PARALLEL SESSION I</b> <i>CSR and International Market Access</i> <b>Panel members:</b> <i>Roy Zhang</i> - CSR Forum Chair, <i>European Union Chamber of Commerce in Shanghai</i> <i>Yukako Kinoshita</i> - CSR Committee Chair, Japan <i>Business Council in Europe (JBCE)</i> <i>Ole Lund Hansen</i> - Global Head/Lead, <i>UN Global Compact</i> <i>Ulrike Sapiro</i> - Director Community and Environment, <i>The Coca Cola Company</i> <i>Didier Bergeret</i> - Head of Global Social Compliance Programme, <i>Consumer Goods Forum</i> <i>Marc Vanheukelen</i> - Director, <i>DG TRADE, European Commission</i> <b>Moderator:</b> <i>Roel Nieuwenkamp</i> - President of the <i>OECD Working Group on CSR</i>	10:30 - 12:45 Charlemagne Building Mansholt Room	<b>ROUND I - PARALLEL SESSION II</b> <i>CSR and Education – Preparing for Leadership and strengthening Human Capital</i> <b>Panel members:</b> <i>Alfons Sauquet</i> - Global Dean, <i>ESADE Business School</i> <i>Polly Courtice</i> - Director, <i>Cambridge Institute for Sustainability Leadership</i> <i>Jan-Willem Vosmeer</i> - CSR Manager, <i>Heineken</i> <i>Andrew Cartland</i> - Founder & Director, <i>Acre Resources</i> <i>Alexandra Palt</i> - Directrice Responsabilité Sociétale et Environnementale, <i>L’Oréal</i> <i>Pascal Engels</i> - Managing Director, <i>Investors in People</i> <b>Moderator:</b> <i>Kevin McKinley</i> - Deputy Secretary General, <i>International Standards Organisation (ISO)</i>	11:00 - 12:45 Borschette Building Room 1D (Spill-over Room 1A)	<b>ROUND I - PARALLEL SESSION III</b> <i>Promoting CSR among European SMEs – National Perspectives</i> <b>Panel members:</b> <i>Henning Høy Nygaard</i> - Business Development & CSR Manager, <i>Danish Federation of Small and Medium Enterprises</i> <i>Romolo de Camillis</i> - General Director for the Third Sector and CSR, <i>Italian Ministry of Labour and Social Policy</i> <i>Vesselin Ilkov</i> - Head of Unit “European Integration”, <i>Ministry of Labour and Social Policy, Bulgaria</i> <i>Peter Kromminga</i> - Executive Director <i>UPJ Germany</i> <i>Esben Rahbek Gjerdrum Pedersen</i> - Director of the CSR Centre, <i>Copenhagen Business School</i> <i>Kay Allen</i> - Founding Director, <i>Trading for Good</i> <b>Moderator:</b> <i>Luc Hendrickx</i> - Competitiveness of Enterprises & External Relations, Legal Affairs, <i>UEAPME</i>
12:45 – 14:15	<b>LUNCH - CHARLEMAGNE BUILDING - FOYER</b>				

<p>14:15 – 16:45</p> <p><b>Charlemagne Building</b></p> <p>De Gasperi Room</p>	<p><b>ROUND II – PARALLEL SESSION I</b>  <i>International Development Cooperation – Towards a global level playing field</i></p> <p><b>Panel members:</b>  <i>Silvia Lara</i> – Executive Director, <i>La Asociación Empresarial para el Desarrollo</i>  <i>Josée Laporte</i> – CSR Specialist, <i>ILO</i>  <i>Christoffer Brick</i> – CSR Expert, <i>GIZ</i>  <i>Ambassador Ajay Kumar Bramdeo</i> – African Union <i>Permanent Representative to the EU</i>  <i>Teresa Fogelberg</i> – Deputy Chief Executive, <i>Global Reporting Initiative</i>  <i>Christophe Yvetot</i> – Head of Liaison Office to the European Union. <i>UNIDO</i></p> <p><b>Moderator:</b>  <i>Klaus Rudischhauser</i> – Deputy Director General, <i>DG DEVCO, European Commission</i></p>	<p>14:15 – 16:45</p> <p><b>Charlemagne Building</b></p> <p>Durieux Room</p>	<p><b>ROUND II – PARALLEL SESSION II</b>  <i>Business and Human Rights – Fostering EU Leadership and Implementation</i></p> <p><b>Panel members:</b>  <i>Michael Gibb</i> – Campaign Leader for Conflict Resources, <i>Global Witness</i>  <i>Nicolas Bernier</i> – Policy Officer, <i>DG FISMA, European Commission</i>  <i>Linda Piirto</i> – OECD National Contact Point on Business and Human Rights, <i>Government of Finland</i>  <i>Margaret Wachenfeld</i> – Director of Research and Legal Affairs, <i>Institute for Human Rights and Business</i>  <i>Claire O'Brien</i> – Adviser at the Human Rights and Business Department, <i>Danish Institute of Human Rights</i></p> <p><b>Moderator:</b>  <i>Caroline Rees</i> – President, <i>Shift</i></p>	<p>14:15 – 16:45</p> <p><b>Charlemagne Building</b></p> <p>Manholt Room</p>	<p><b>ROUND II – PARALLEL SESSION III</b>  <i>Improving Market Reward and Incentives: Public Procurement</i></p> <p><b>Panel members:</b>  <i>Giovanni Lombardo</i> – Professor, <i>University of Genova</i>  <i>Elba Estrada</i> – Project Coordinator, <i>Fair Trade Advocacy</i>  <i>Tara Norton</i> – Director, Advisory Services, <i>BSR</i>  <i>Robert Kaukewitsch</i> – Green Public Procurement, <i>DG ENV</i>  <i>Farid Yaker</i> – Sustainable Public Procurement, <i>UNEP</i></p> <p><b>Moderator:</b>  <i>Joaquim Nunes de Almeida</i> – Director, Public Procurement, <i>DG GROW, European Commission</i></p>
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<p>16:45 – 17:45</p> <p><b>Charlemagne Building</b></p> <p>De Gasperi Room</p>	<p><b>PLENARY SESSION</b>  <i>European policy on CSR – the Next Generation of CSR?</i></p> <p><b>Panel members:</b>  <i>Thérèse de Liedekerke</i> – Deputy Director General, <i>BUSINESSEUROPE</i>  <i>Etienne Davignon</i> – President, <i>CSR Europe</i>  <i>Paul de Clerck</i> – Economic Justice Programme, <i>Friends of the Earth</i>  <i>Elena Valderrábano</i> – Director of Corporate Identity and Sustainability, <i>Telefonica</i></p> <p><b>Moderator:</b>  <i>Marko Curavic</i> – Entrepreneurship and Social Economy, <i>DG GROW, European Commission</i></p>
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<p>18.00 onwards</p>	<p><b>COCKTAIL RECEPTION AND LIGHT DINNER: CONCERT NOBLE</b></p>
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**CONCERT NOBLE**  
Rue D'Arlon, 82. 1000 Brussels



# WEDNESDAY 4 FEBRUARY 2015

09:30 – 12:00 Charlemagne Building De Gasperi Room	<b>ROUND III – PARALLEL SESSION I</b> <i>CSR as a Driver for Innovation, Competitiveness and Growth</i> <b>Panel members:</b> <i>Simon Henzell-Thomas</i> – Sustainability Policy & Partnerships manager, <i>IKEA</i> <i>Lorenz Berzau</i> – Managing Director, <i>Business and Social Compliance Initiative</i> <i>Pierre-Yves Chanu</i> – Chair, <i>Plateforme RSE</i> <i>Klaus Niederländer</i> – Director, <i>Cooperatives Europe</i> <i>Virginia Antonini</i> – CSR Manager, <i>Luigi Lavazza Spa</i> <i>Ioannis Ioannou</i> – Assistant Professor of Strategy and Entrepreneurship, <i>London Business School</i> <b>Moderator:</b> <i>Pedro Ortun</i> – Director, Service Industries, <i>DG GROW, European Commission</i>	09:30 – 12:00 Charlemagne Building Durieux Room	<b>ROUND III – PARALLEL SESSION II</b> <i>Business and Human Rights – Access to Remedies</i> <b>Panel members:</b> <i>Colette Vanstraelen</i> – OECD National Contact Point, <i>Government of Belgium</i> <i>Serge Bronkhorst</i> – Managing Director, <i>Access</i> <i>Ingrid Gubbay</i> – European head of Human Rights and Environmental Law, <i>Hausfeld &amp; Co.LLP</i> <i>Christopher Schuller</i> – Adviser for Business and Human Rights, <i>German Institute for Human Rights</i> <i>Joseph Wilde-Ramsing</i> – Coordinator of <i>OECD Watch</i> / Senior Researcher at <i>SOMO</i> <i>Lene Wendland</i> – Human Rights and Economic and Social Issues Section, <i>Office of the High Commissioner for Human Rights (OHCHR)</i> <b>Moderator:</b> <i>Paul Nemitz</i> – Director for Fundamental Rights and Union Citizenship, <i>DG Justice, European Commission</i>	09:30 – 12:00 Charlemagne Building Mansholt Room	<b>ROUND III – PARALLEL SESSION III</b> <i>The role of CSR in facilitating Medium/Long-term Responsible Investment</i> <b>Panel members:</b> <i>Matt Christensen</i> – Global Head of Responsible Investment, <i>Axa Investment Managers</i> <i>Sagarika Chatterjee</i> – General Manager, <i>Principles for Responsible Investment</i> <i>Alistair Clark</i> – MD for Environment and Sustainability, <i>EBRD</i> <i>Idar Kreutzer</i> – Chief Executive Officer, <i>Finance Norway</i> <i>Fabrizio Ferraro</i> – Professor of Strategic Management, <i>IESE Business School</i> <b>Moderator:</b> <i>Anne-Catherine Husson-Traore</i> – Director-General, <i>Novethic</i>
12:00 – 13:30	<b>LUNCH – CHARLEMAGNE BUILDING – FOYER</b>				
13:30 – 15:30 Charlemagne Building De Gasperi Room	<b>ROUND IV – PARALLEL SESSION I</b> <i>Managing a Responsible Supply Chain</i> <b>Panel members:</b> <i>Lesley Coldham</i> – Group Manager, Government, Public Affairs & Policy, <i>Tullow Oil</i> <i>Jo Webb</i> – Head of Stakeholder Relations, <i>Sedex</i> <i>Julia Schwarzkopf</i> – Board Member Office Group Procurement, <i>Volkswagen</i> <i>Peter McAllister</i> – Director, <i>Ethical Trade Initiative</i> <i>Mia Walde</i> – CSR Manager, <i>Spectre</i> <b>Moderator:</b> <i>Peder Michael Pruzan-Jorgensen</i> – Vice President, Europe, Middle East, and Africa, <i>Business for Social Responsibility</i>	13:30 – 15:30 Charlemagne Building Mansholt Room	<b>ROUND IV – PARALLEL SESSION II</b> <i>EU Member States: Building a National and/or Regional Policy on CSR</i> <b>Panel members:</b> <i>Karolina Dutkiewicz</i> – Policy Officer, <i>Region of Silesia, Poland</i> <i>Susanne Gasde</i> – CSR Division, <i>Federal Ministry of Labour and Social Affairs, Germany</i> <i>Ton Boon von Ochssee</i> – CSR, <i>Ministry of Foreign Affairs, Netherlands</i> <i>Marie Voldby</i> – Head of Division, <i>Danish Business Authority</i> <i>Alessandro Castenetto</i> – Directorate for Jobs, Education, Equality, Youth and Research, <i>Friuli Venezia Giulia Region, Italy</i> <b>Moderator:</b> <i>Michael Ralph</i> – Adviser to the Deputy Director General for Implementation, <i>DG REGIO, European Commission</i>	13:30 – 15:30 Borschette Building Room 1D (Spill-over Room 1A)	<b>ROUND IV – PARALLEL SESSION III</b> <i>Corporate Social Responsibility and Financial Institutions: Scaling up CSR in Banking and Finance</i> <b>Panel members:</b> <i>Marc Schublin</i> – Director CSR Department, <i>European Investment Bank</i> <i>Johan Frijns</i> – Coordinator and Director, <i>BankTrack</i> <i>Ines Garcia Pintos</i> – Head of CSR and Innovation Department, <i>CECABANK</i> <i>Abigail Herron</i> – Head of Responsible Investment Engagement, <i>AVIVA</i> <i>Antoni Ballabriga</i> – Global Head of Corporate Responsibility & Reputation, <i>BBVA</i> <b>Moderator:</b> <i>Christian Leitz</i> – Head of Corporate Responsibility, <i>UBS</i> and Coordinator of the <i>THUN Group of Banks</i>
16:00 – 16:25 Charlemagne Building De Gasperi Room	<b>WRAP-UP SESSION: KEY MESSAGES AND REMARKS</b> <i>Marko Curavic</i> – <i>DG GROW, European Commission</i> Presentation/feedback from the rapporteurs of the parallel sessions				
16:30 – 17:00 Charlemagne Building De Gasperi Room	<b>CLOSING REMARKS</b> <i>Stavros Lambrinidis</i> – <i>EU Special Representative for Human Rights</i> <i>Antti Peltomäki</i> – Deputy Director-General, <i>Internal Market, Industry, Entrepreneurship and SMEs, European Commission</i>				